

Deep South USA

BONVOYAGE

TAILOR-MADE TRAVEL ★ USA & CANADA

alabama • kentucky
louisiana • mississippi • tennessee



Welcome Y'all



The Deep South states of Alabama, Kentucky, Louisiana, Mississippi and Tennessee are like nowhere else in America...

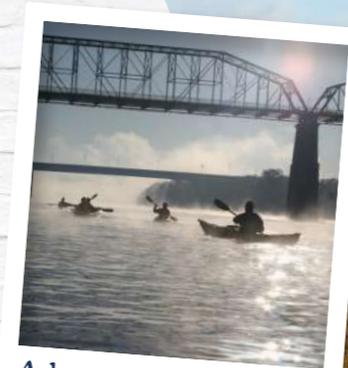
Here, you're only a song away from authentic adventures for music fans, history buffs and aficionados of "Only in America" while down-home cooking, star-studded cuisine and friendly smiles await around every corner, just down the road from breath-taking natural beauty.

The sheer variety of Deep South USA from the beaches of the Gulf Coast to the Appalachian mountains will surprise and enthrall both seasoned and first-time visitors to America.

Driving through the Deep South could not be a more hospitable experience. There is such a relaxed feel and locals are only too pleased to help out whether it is giving directions to a local music venue or serving a sumptuous Southern dish.

While you're cruising along the interstate or meandering along a scenic back road, be sure to listen to the radio and soak up the rich blend of rock'n' roll, Cajun, jazz, country, blues and gospel sounds to ease you into a Southern state of mind.

This guide highlights the must-sees of each Deep South USA state with a mini map to show the general location of each listing within the state.



Adventure on the River

Following the individual state section are themed driving itineraries that can be followed individually or combined collectively to showcase this remarkable and fascinating region. You'll also find pages with travel advice and helpful hints as well as suggestions for overnight accommodations that exemplify all there is to love about Deep South USA!

Y'all come on!



Kentucky

Churchill Downs, Louisville



ROMP Music Festival

Kentucky is the front porch of the South, welcoming visitors with our Southern hospitality. While horses, bourbon and bluegrass are our signatures, we also offer the birthplace of Abraham Lincoln and Muhammad Ali plus the finest in dining, arts, entertainment, history and thrilling outdoor adventure to make any visit complete.

- 1 The Country Music Highway is 144 miles of scenic roads in eastern Kentucky linked to stars such as Loretta Lynn.
- 2 The "Niagara of the South" Cumberland Falls can be seen by day and especially at night for the "moonbow."
- 3 Lexington is all things equine from horse museums to stud farm tours to retirement stables for thoroughbreds.
- 4 The Newport Gangster Tour in Covington explores streets where mobs made their millions and gamblers lost their lives.



- 5 Follow the Kentucky Bourbon Trail with rich history dating back 200 years including Bardstown, the Bourbon Capital of the World®.
- 6a The award-winning Muhammad Ali Centre in Louisville pays tribute to Ali's life and legacy.
- 6b The Kentucky Derby, the richest two minutes in sport, is held at Churchill Downs every May.
- 7 Mammoth Cave National Park is the world's longest known cave system.
- 8 Bowling Green is home to America's sports car, the Corvette, and visitors can tour the factory and see the world's largest collection at the Corvette Museum.
- 9 The Bluegrass Music Hall of Fame & Museum is based in Owensboro and is the only museum of its kind.



Kentucky Bourbon



Great Smoky Mountains

Tennessee

Honky Tonk Highway, Nashville

From Tennessee's legendary musical heritage to stunning national parks and natural wonders, visitors experience a feeling found in every note played, every road travelled and every memory made – Made In Tennessee.



- 1a** Walk in the footsteps of the King of Rock 'n' Roll in an exciting journey around Graceland - the home of Elvis Presley.
- 1b** The National Civil Rights Museum in Memphis is where civil rights leader Dr. Martin Luther King Jr. was assassinated.
- 2** Jackson, the home of Rockabilly, has a thriving downtown, the Casey Jones Village and the Old Country Store.
- 3a** In Nashville, tip your hats to country, bluegrass and gospel stars at the Ryman Auditorium.
- 3b** The Johnny Cash Museum has culminated into a fine celebration of The Man in Black.
- 4** The Jack Daniel Distillery in Lynchburg is just one of 25 distilleries on the Tennessee Whiskey Trail.
- 5a** Chattanooga's Songbirds Guitar Museum is an amazing collection of timeless guitars.
- 5b** Visit Chattanooga's Lookout Mountain where you'll find the Incline Railway, Ruby Falls and Rock City Gardens.
- 6a** Tennessee's beauty is highlighted by the Great Smoky Mountain National Park, with over 850 miles of hiking trails.
- 6b** Dollywood is a world-class theme park with thrilling entertainment and a unique location in Pigeon Forge.
- 7** Celebrated at the Birthplace of Country Music, the legendary Bristol Sessions took place in downtown Bristol in 1927.



Jack Daniel Distillery, Lynchburg



Alabama



Birmingham

Orange Beach, Gulf Shores

Alabama sweeps down from the foothills of the Appalachians to the 32 miles of white sand beaches on the Gulf Coast. Awash with history and Southern charm, Alabama is a cultural gem. From its prominent role in American music to its deep roots in the Civil Rights struggles of the 20th century, there's plenty to discover.

- 1 Tour Muscle Shoals Sound Studio where hit records in the 60's & 70's were produced by a number of famous artists.
- 2 Visit the world's largest space attraction in Huntsville: The U.S. Space & Rocket Center.
- 3a Party in any of the five downtown Birmingham entertainment districts – live music, great food and drink.
- 3b Check out the spectacular panoramic views of Birmingham from an observation balcony atop the statue of Vulcan.
- 4 The heroic accomplishments of World War II pilots are recorded at the Tuskegee Army National Historical Museum.



State Capitol Building, Montgomery



- 5 With more sites on the US Civil Rights Trail than any other city, visit Montgomery to see where Martin Luther King Jr. and Rosa Parks made history.
- 6 Follow the Selma to Montgomery National Historic Trail on U.S. Highway 80.
- 7 Lovers of literature will appreciate Monroeville, where writers Harper Lee and Truman Capote grew up.
- 8 Walk along the 32 miles of beautiful beaches on the Gulf Coast.
- 9 Watch the sights & sounds of live marching bands and coloured floats in Mobile where Mardi Gras started in America.



Mississippi

State Capitol Building, Jackson



Indianola

Mississippi's fertile ground has given rise to incredible cuisine, culture and music made famous around the world by superstars such as B.B. King, Faith Hill and Elvis Presley. Year-round, travellers and adventurers will find authentic Mississippi moments from the Delta to the Gulf Coast.

- 1 The B.B. King Museum and Delta Interpretive Center features state-of-the-art exhibits, artefacts and music events.
- 2 The GRAMMY Museum Mississippi in Cleveland explores the past, present and future of iconic music.
- 3 Oxford is the cultural mecca of the South, renowned for its deep-rooted history, charm, culture and cuisine.
- 4 Experience the beginning of Elvis Presley's incredible story at his birthplace in Tupelo.
- 5 The Mississippi Arts and Entertainment Experience in Meridian showcases the global legacies of Mississippi legends.



Elvis Presley Birthplace, Tupelo



- 6 The Museum of Mississippi History and the Mississippi Civil Rights Museum in Jackson tell stories of the state's rich and complex history.
- 7 The National Military Park stands in commemoration of the campaign for Vicksburg during the American Civil War.
- 8 Spend the day in Natchez, where historic antebellum homes and gardens are open daily for tours.
- 9 Cruisin' The Coast is a festival to celebrate antique, classic and hot rod vehicles, taking place on the Gulf Coast.
- ★ Follow the Mississippi Blues Trail to truly appreciate blues music, with over 200 markers across the state.



Louisiana

Oak Alley Plantation, Vacherie



New Orleans

Louisiana is a place like no other. It is beautiful outdoor environments and unbeatable live music. It is centuries of history within an ever-evolving culture. It is gumbo, étouffée, boudin and the best seafood in the world. Whatever brings you to Louisiana, it will surely feed your soul.

- 1a Immerse yourself in 300 years of history and magnificent architecture on a horse-drawn carriage ride through the atmospheric French Quarter.
- 1b Experience jazz in the city where it was born. Sit for a set at Preservation Hall, THE place for traditional New Orleans jazz.
- 1c Cross the Lake Pontchartrain Causeway, the world's longest bridge over water.
- 2 Explore Louisiana's bayous and swamps by airboat, kayak or canoe for an up-close view of Louisiana's wildlife.



- 3 Step back in time at the historic homes that dot the Mississippi River's Great River Road.
- 4 Tour the TABASCO factory and explore the Jungle Gardens at Avery Island.
- 5 Watch the Courir de Mardi Gras festivities in Louisiana's Cajun country.
- 6 Journey into one of America's "Last Great Wildernesses" along the 180-mile Creole Nature Trail All-American Road.
- 7 Zip-line over alligators at Gators and Friends Adventure Park in Shreveport-Bossier.
- ★ Follow one of the state's eight culinary trails to sample everything from fresh seafood to sweet beignets and king cake.



Famous Louisiana Gumbo

The Deep South is a road trip waiting to happen with a playlist that is incomparable and endless.

There is an extensive road network with motorways linking the main cities of each state, but there are also scenic highways and parkways that enable visitors to slow-down and appreciate the refined pace of Southern life.

ROAD TRAVEL

Deep South USA has an extensive system of roads and highways which are all well numbered and clearly marked with directional signs. Strictly enforced speed limits are signposted and vary from 15mph in school zones to 35mph in built up areas, and 55mph or 70mph on open roads. Driving while under the influence of alcohol is a major offence.

A full valid UK or EU licence is all that is required to drive in the US. Drivers must be 21 or older – or 25+ for some car rental companies.

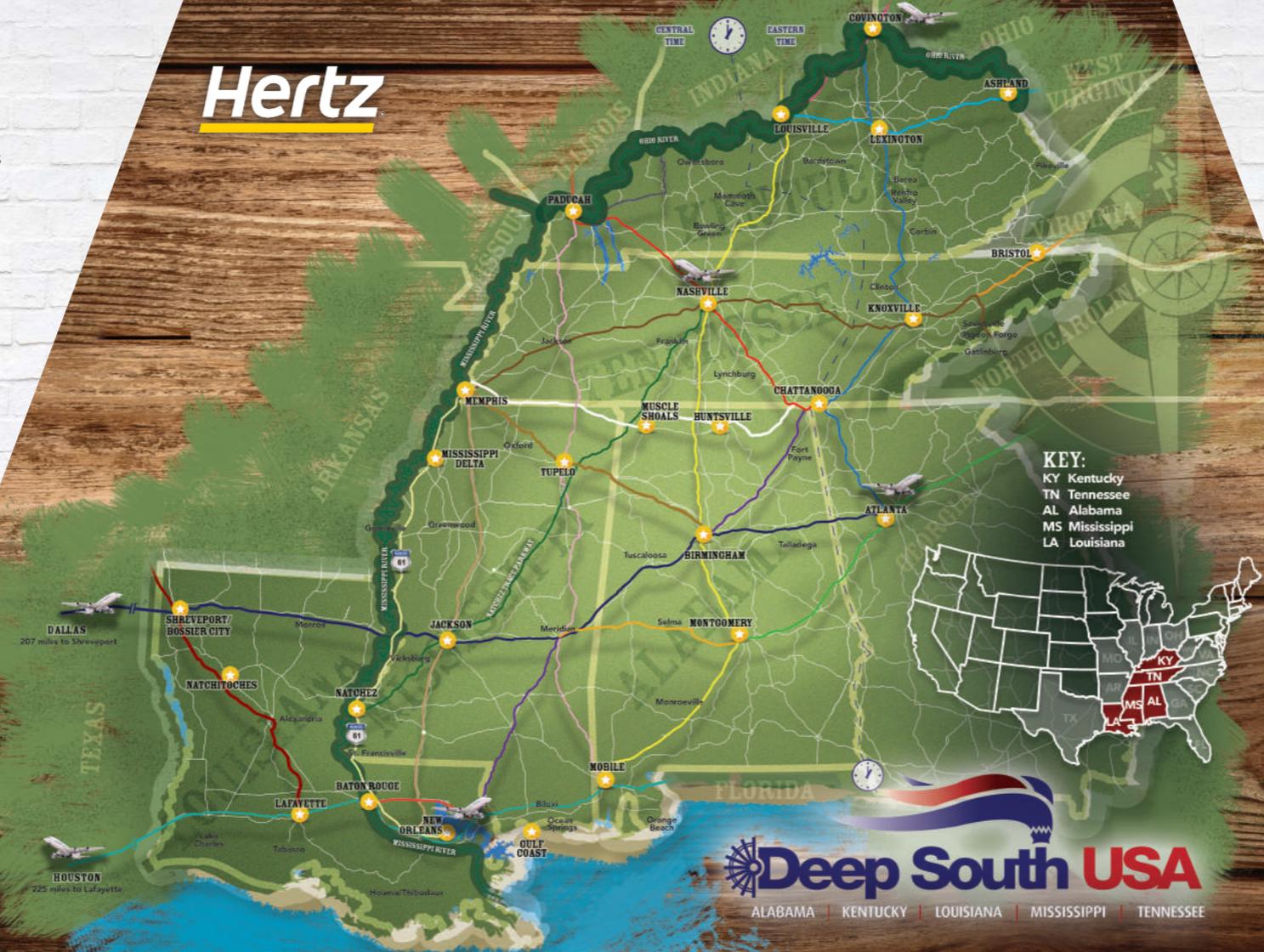
WELCOME CENTRES

All five states of Deep South USA operate welcome centres on interstate and major state highways. The centres are fully staffed and some are open 24 hours a day with plenty of information on Deep South USA attractions and local points of interest.

TIME ZONES

Deep South USA is divided by two time zones. East Kentucky and east Tennessee are within the Eastern Time Zone (GMT minus 5 hours) while west Kentucky, middle and west Tennessee, Alabama, Mississippi and Louisiana are within the Central Time Zone (GMT minus 6 hours).

Hertz



*We have nowhere
to go today and
all day to get
there!*

WEATHER

Deep South USA has a generally mild climate year-round, yet enjoys the beauty of four distinct seasons. Spring and autumn are seasons of pleasantly warm days and cool nights. Summer daytime temperatures are generally in the 80-90°F (27-32°C) range, although they can occasionally reach 100°F (38°C) on very hot days. Winter daytime temperatures are generally in the 30-40°F (1 to 4°C) range, very occasionally dropping to near zero or below.

INSURANCE

Medical expenses are high in the U.S. so travel insurance with medical cover of at least £2 million is recommended.

POWER

The US uses two-pin plugs so adaptors are required. If purchasing electrical goods from the US, be aware they may not work correctly in the UK.

TIPPING

Tipping in the US is the norm and as a minimum add 15% when dining in restaurants or \$1 per drink in bars.

The following pages highlight themed itineraries that can be driven individually or combined collectively to showcase this remarkable and fascinating region.

Deep South USA
ALABAMA | KENTUCKY | LOUISIANA | MISSISSIPPI | TENNESSEE

Road trips make the best stories

Explore our USA Road Trip Planner online and set a course for adventure.

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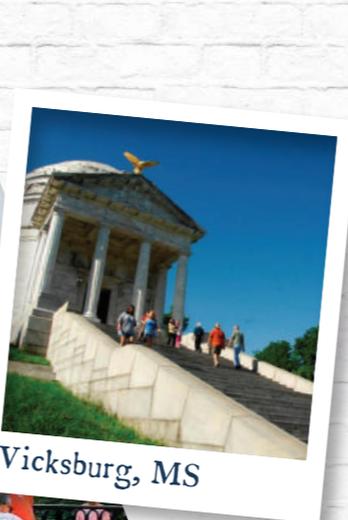
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Hertz®



Vicksburg, MS



Lexington, KY

Jackson Square, New Orleans, LA

From the early Choctaw and Cherokee conflicts with the European settlers to the defining Civil War and civil rights struggles, the history and heritage of Deep South USA is complex and compelling. As author William Faulkner explained, "The past is never dead. It's not even past."

LOUISIANA

- 1 Discover the most impactful event of the 20th century and the legacy of the greatest generation at the National WWII Museum.
- 2 Poverty Point UNESCO World Heritage Site is an ancient American Indian earthworks site created about 3,400 years ago.

MISSISSIPPI

- 3 President Lincoln described Vicksburg as "The Key to the South" in the Civil War and visitors can relive the history at the expansive National Military Park.
- 4 From the picture perfect town square to William Faulkner's Rowan Oak and the landscaped campus of Ole Miss, Oxford is quintessentially Southern.

ALABAMA

- 5 Mobile is the home of the original American Mardi Gras, which was first celebrated in 1703 and still is today.
- 6 The Rosa Parks Museum depicts the events that started the Montgomery bus boycott and the Civil Rights movement.



TENNESSEE

- 7 See the site of the first major battle in the western theatre at the Shiloh National Military Park.
- 8 Chickamauga & Chattanooga National Military Park is the location of two of the most important battles of the American Civil War.

KENTUCKY

- 9 Lincoln Heritage Trail - In addition to being the birthplace of Abraham Lincoln, Kentucky has many ties to the sixteenth president.
- 10 Rising from the profits of bootlegging during Prohibition in the 1930's, Newport became the premier gambling destination in the United States.

History & Heritage



In the years leading to the passage of the Voting Rights Act in 1965, the US experienced more social change in the name of civil rights than in any other period of American history. Many of these pivotal events occurred in the Deep South and are memorialised in museums and sites across the region.

ALABAMA

- 1 The march on the Edmund Pettus Bridge in Selma is memorialized at the National Voting Rights Museum and Institute.
- 2 Birmingham Civil Rights Institute is a state-of-the-art attraction that tells the story from post-World War One racial segregation to present day racial progress.

TENNESSEE

- 3 The National Civil Rights Museum at the Lorraine Motel, Memphis is where civil rights leader Dr. Martin Luther King Jr. was assassinated.
- 4 Follow the story on the desegregation of Clinton High School in 1956 at Green McAdoo Cultural Center, Clinton.

KENTUCKY

- 5 Berea College, first incorporated in 1859, was anti-slavery and advocated equality and excellence in education for men and women of all races.
- 6 The Muhammad Ali Centre in Louisville features interactive exhibits and captivating multimedia presentations to preserve Muhammad Ali's legacy.

MISSISSIPPI

- 7 The Mississippi Civil Rights Museum in Jackson is a powerful and moving testimony to the bravery and sacrifice of individuals from the 1800's to the modern day.
- ★ The Mississippi Freedom Trail commemorates the state's civil rights heritage, offering tours of key sites.

LOUISIANA

- 8 The Hermione Plantation House Museum features an exhibit on Madam C. J. Walker, America's first self-made female millionaire.
- 9 Visit the Solomon Northup Trail and learn the history behind the novel and film "12 Years a Slave".

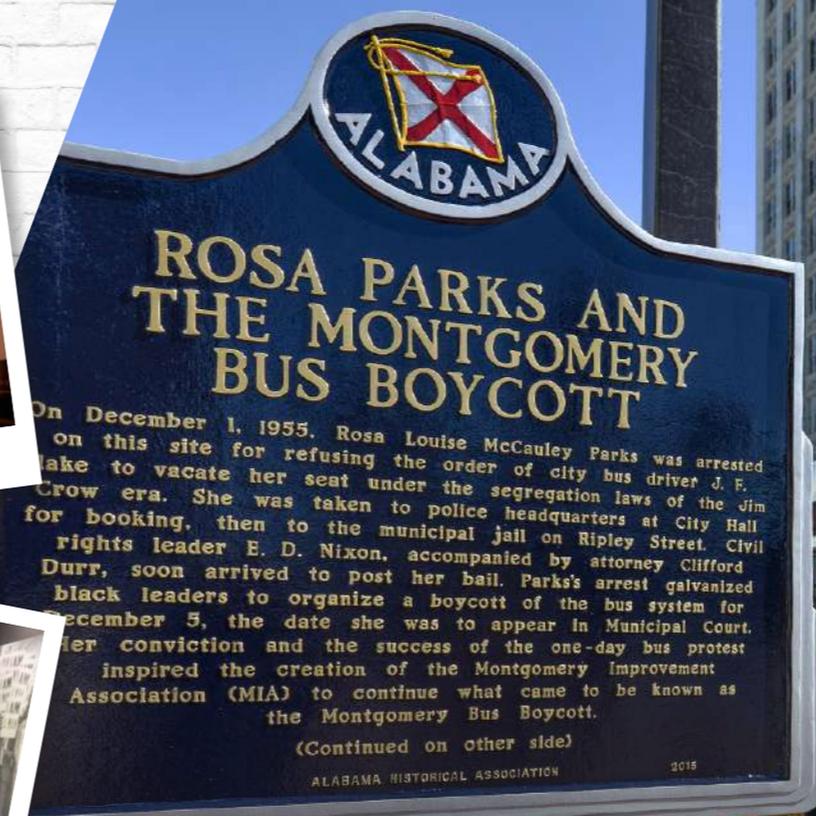


Louisville, KY



Memphis, TN

Civil Rights Trail, Montgomery, AL



Civil Rights



Culture



Cajun Country, LA



Vonore, TN

Rowan Oak, Oxford, MS

Deep South USA has a distinctly American culture that, it is often said, is more a state of mind than a place. One of the best reasons to visit Deep South USA is to experience this distinctive culture which is so intimately linked with the history, the land and the Southern experience.

MISSISSIPPI

- 1 The new Mississippi Arts Experience (MAX) in Meridian celebrates Mississippi's extraordinary culture and artistic legends from the Blues to Elvis and Oprah Winfrey.
- 2 The Spring and Fall Pilgrimage seasons in Natchez are like stepping into the pages of Gone with the Wind to the time when cotton was King.

LOUISIANA

- 3 Vermilionville is a Cajun/Creole heritage and folklife park that recreates life in the Acadiana area between 1765-1890.
- 4 New Orleans Plantation Country – visit the site of some of Louisiana's most recognisable historic homes.

ALABAMA

- 5 One of the most visited Alabama churches is the 16th Street Baptist Church in the Civil Rights District of Birmingham. Service starts at 10:45 am each Sunday.
- 6 Visit the US Space and Rocket Center in Huntsville, Earth's largest space museum and home to Space Camp. Here you can see one of the Saturn V moon rockets.



TENNESSEE

- 7 The Sequoyah Birthplace Museum, Vonore is Tennessee's only tribally operated historical attraction and location of the Cherokee Memorial.
- 8 One of the largest state museums, the Tennessee State Museum in Nashville brings the history of Tennessee to life.

KENTUCKY

- 9 Charming shops in Berea sell some of the finest folk art including pottery, weaving, original Appalachian art and more.
- 10 Paducah is a 19th century river town with the colourful Lower Town Arts District and the International Quilt Museum.



TENNESSEE

- 1 Experience true old-fashioned Southern cuisine in the Smokies at the Old Mill, Pigeon Forge, listed on the National Register of Historic Places
- 2 The Jack Daniel Distillery, Lynchburg is the oldest registered distillery in the USA, and where the recipe for Old No. 7 whiskey was first crafted.

ALABAMA

- 3 For four generations in Decatur Big Bob Gibson has been cooking mouth-watering, slow-cooked meats with white BBQ sauce.
- 4 Named most outstanding restaurant in America at the James Beard Foundation 2018 awards, tuck in at Highlands Bar and Grill, Birmingham.

MISSISSIPPI

- 5 Discover how to make the perfect fried chicken, shrimp and grits, fried green tomatoes or hot tamales at the Viking Cooking School in Greenwood
- 6 Doe's Steak House in Greenville is a Delta institution and generations of Mississippians have tried and failed its famous steak-eating contest.

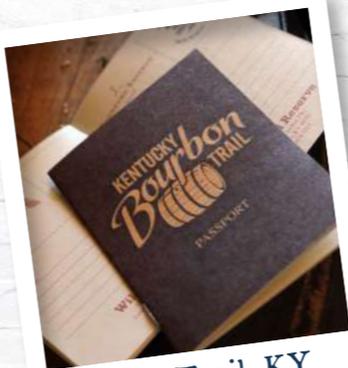
LOUISIANA

- ★ Louisiana Culinary Trails - Explore the state's eight trails to uncover the secrets of Louisiana's cuisine.
- ★ Louisiana Libations Trail – Discover handcrafted beers, wines and spirits that complement Louisiana's food culture.

The Deep South is a gourmet's delight and restaurants come in all shapes, styles and sizes. There are five star establishments offering fine dining and beachfront shacks cooking the freshest seafood. And in between you'll find every conceivable variety of BBQ and Fried Chicken!

KENTUCKY

- ★ The Brewgrass Trail in Kentucky is known the world over for all things bourbon, but craft breweries have begun to make a place for themselves in Kentucky's culinary scene.
- ★ The Kentucky Bourbon Trail® allows visitors to experience seven of Kentucky's distilleries where its world-famous Kentucky bourbon is made.



Bourbon Trail, KY



Decatur, AL

Southern Barbeque



Cuisine



Muscle Shoals, AL



Gulf Coast, MS

For a taste of the Deep South's entertaining culture, don't miss an opportunity to attend a local festival be it a turkey-calling contest or mule day, a barbecue cook-off or catfish-eating contest, crawfish boil or rodeo. You'll be spoilt for choice and so many of these local festivals are free!

KENTUCKY

- 1 Smoke from hickory-stoked fires blends with the aromas of sizzling chicken, bubbling burgoo and roasting mutton at Owensboro's International BBQ Festival.
- 2 Starting in 1992 as a Bourbon tasting and dinner, The Kentucky Bourbon Festival is now an annual festival that takes place in Bardstown every September.

TENNESSEE

- 3 The world-renowned CMA Music Festival in Nashville features some of the best country music artists of today.
- 4 On the banks of the Mississippi River the Beale Street Music Festival in Memphis features more than 60 top musical artists!

ALABAMA

- 5 W.C. Handy Festival is a week-long celebration of the musical heritage of northwest Alabama, honouring Florence native, W.C. Handy "Father of the Blues".
- 6 Take part in Sloss Music & Arts Festival, a music and lifestyle event that takes place at Sloss Furnaces national historic landmark.



MISSISSIPPI

- 7 The Catfish in the Alley® festival in Columbus is a day of fun for the family including catfish galore, food trucks, and some of the best musicians in the South.
- 8 Cruisin' The Coast is the ultimate festival for hotrods and petrol heads. Customised and refurbished vehicles cruise through miles of beaches along the Gulf Coast.

LOUISIANA

- 9 Festival International de Louisiane is the largest international Francophone music and arts festival in the U.S.
- 10 Celebrate all things crawfish at one of Louisiana's largest and most popular Cajun festivals, Mudbug Madness in Shreveport.

Festivals

Bonnaroo Festival, Manchester, TN



MISSISSIPPI

- Find out the stories behind the music at the B.B. King Museum and Delta Interpretive Center in Indianola. It's a highlight along the Mississippi Blues Trail.
- Visit Elvis Presley's birthplace at Tupelo and tour the house in which the boy who became the King of Rock 'n' Roll was born.

ALABAMA

- In Bessemer you'll find Gip's Place - a Southern juke joint bringing folks together with music since 1952.
- Visit FAME studios in Muscle Shoals where superstars made this southern town the 'Hit Recording Capital of the World'.

TENNESSEE

- Graceland in Memphis is the home of Elvis Presley. Walk in the footsteps of the King of Rock 'n' Roll in an exciting journey from humble beginnings to superstardom.
- The Grand Ole Opry in Nashville was founded in 1925 and is home to some of country music's most popular stars.

KENTUCKY

- In Owensboro you can visit the Bluegrass Music Hall of Fame & Museum and learn about over 100 years of Bluegrass.
- You can ride along U.S. 23 in eastern Kentucky, the Country Music Highway. Take in the birthplaces of stars and visit the Country Music Highway Museum.

When it comes to American music, all roads lead to Deep South USA. There's live music year-round, performed in authentic jam packed juke joints and intimate settings. So if you love the blues, tap your toes to country or groove to soul and rock 'n' roll, then you'll find your sound in Deep South USA.

LOUISIANA

- The Liberty Theater in Eunice hosts the "Rendez-Vous Des Cajuns" live radio show every Saturday night, featuring live Cajun music and dancing.
- The Municipal Auditorium in Shreveport launched the careers of Hank Williams, Johnny Cash and the King of Rock 'n' Roll, Elvis Presley.



Eunice, LA



Birmingham, AL

Live Music Juke Joint



Music



Magnolia Golf Trail, MS



Lake Charles, LA

Oldham, KY

From the beaches of the Gulf Coast to the Appalachian mountains, you'll discover unsurpassed natural beauty and activities as varied as paddle boarding and zip lining. Across the Deep South there is horseback riding, white water rafting, mountain climbing, caving, snorkelling, hiking and golfing galore.

ALABAMA

- 1 Stop by and see the falls that plunge 104 feet at DeSoto State Park. Beautiful woodlands, seasonal wildflowers and spectacular views await.
- 2 Little River Canyon is a beautiful place to take in the scenic canyon views and enjoy being at one with the nature.

LOUISIANA

- 3 Search for alligators, birds and reptiles along the Creole Nature Trail, a 180-mile All American Road.
- 4 Cycle the 31-mile paved Tammany Trace, a trail connecting the communities of Covington, Mandeville, and beyond.

MISSISSIPPI

- ★ You can score your way around more than 140 golf courses in Mississippi, designed by well-known architects such as Arnold Palmer and Jerry Pate.
- 5 Visit the Mississippi Gulf Coast, where you can sunbathe, swim or watch the dolphins bobbing through the waves against 26 miles of white-sand beaches.



TENNESSEE

- 6 Anakeesta is a unique outdoor mountain experience. Explore the scenic Tree Canopy Walk or soar through the air with Gatlinburg's fastest dual-racing zip line.
- 7 Experience great outdoor adventure at The Great Smoky Mountain National Park including hiking, biking and zip-lining.

KENTUCKY

- 8 Known as the "Niagara of the South," the thundering waters of Cumberland Falls are dramatic day or night. You could be lucky enough to see a Moonbow during a full moon.
- 9 Mammoth Cave National Park is the world's longest known cave system, with more than 400 miles explored.

Outdoors

The Deep South offers a variety and range of overnight experiences that are second to none in the USA.

For a truly Southern experience, we suggest the following properties which we have divided into two categories:

Signature *noun*

sig-na-ture | \sig-nə-čur,

A tune or style that serves to set apart or identify.

These properties are integral to their location and embody local style and fashion.

Authentic *adjective*

au-then-tic | \ə-then-tik

Not false or imitation: real, actual.

These properties are one-of-kind and reflect time and place.

KENTUCKY

Signature

- 1 Hotel Covington, Covington
- 2 21C Museum Hotel, Lexington
- 3 The Brown Hotel, Louisville

Authentic

- 4 Jailer's Inn, Bardstown
- 5 The 1857 Hotel, Paducah
- 6 Historic Boon Tavern, Berea

TENNESSEE

Signature

- 1 The Hermitage Hotel, Nashville
- 2 Blackberry Farm, Walland
- 3 The Peabody, Memphis

Authentic

- 4 The Guesthouse at Graceland, Memphis
- 5 Choo Choo Hotel, Chattanooga
- 6 Moonshine Hill Inn, Franklin

ALABAMA

Signature

- 1 The Lodge, Gulf State Park
- 2 Marriot Shoals Hotel & Spa, Florence
- 3 Grand Hotel Golf Resort & Spa, Point Clear

Authentic

- 4 The Battlehouse Renaissance Hotel & Spa, Mobile
- 5 The GunRunner Boutique Hotel, Florence
- 6 The Redmont Hotel, Birmingham

MISSISSIPPI

Signature

- 1 The Alluvian, Greenwood
- 2 The White House Hotel, Biloxi
- 3 The Westin, Jackson

Authentic

- 4 Shack Up Inn, Clarksdale
- 5 Anchuca, Vicksburg
- 6 Dunleith Historic Inn, Natchez

LOUISIANA

Signature

- 1 L'Auberge Casino, Lake Charles
- 2 Houmas House, Plantation Country
- 3 Soniat House, New Orleans

Authentic

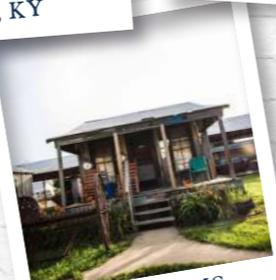
- 4 Hotel Monteleone, New Orleans
- 5 Nottoway Plantation, Baton Rouge
- 6 The Myrtles Plantation, St Francisville



Jailer's Inn, KY



The Lodge, AL



Shack Up Inn, MS



Hotel Monteleone, LA



Moonshine Hill Inn, TN



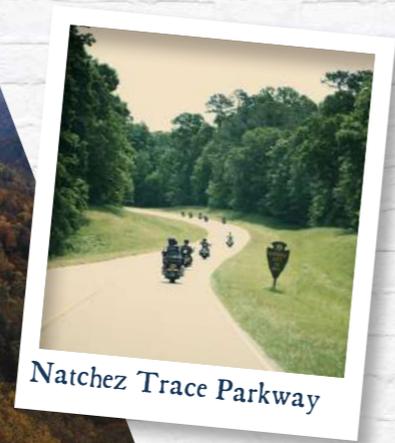


Getting Here

Now that you've seen all Deep South USA has to offer, the next step is booking your trip.

There are more than 100 UK tour operators with Deep South USA tours and packages available and your local retail travel agent or homemaker can create the perfect itinerary for you.

deep-south-usa.com



Natchez Trace Parkway

USEFUL INFORMATION

If you have travelled to the US before, you'll need to check if your ESTA is still valid and be sure to update your details online. If it's not valid you'll need a new one, reapply at <https://esta.cbp.dhs.gov/esta>

If you have never travelled to the US before, the vast majority of UK citizens do not need a visa and can enter the country under the Visa Waiver Program (VWP). If you are unsure whether you need a visa contact uk.usembassy.gov.

HOW DO I ENTER UNDER THE VWP?

To enter under the Visa Waiver Program (VWP) you need to register for the Electronic System for Travel Authorisation (ESTA).

WHAT ARE THE REQUIREMENTS FOR ESTA?

You must have a biometric e-passport valid for at least 90 days from entry. It is recommended that you have at least one empty page in your passport. A payment of \$14 is required.

WHERE CAN YOU APPLY FOR AN ESTA?

Apply for an ESTA quickly and easily at <https://esta.cbp.dhs.gov/esta>. For more information about entry into the U.S. visit uk.usembassy.gov.

FLIGHTS TO DEEP SOUTH USA

The five states of Deep South USA all have airports of varying sizes and services with many connections to major gateway cities. The grid below details non-stop flights from the UK to the region:

NON-STOP FLIGHTS	ATLANTA	DALLAS	HOUSTON	NEW ORLEANS	NASHVILLE
BRITISH AIRWAYS	✈		✈	✈	✈
American Airlines		✈			
UNITED AIRLINES			✈		
virgin atlantic					
DELTA	✈				





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